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November 2016

LITIGATION LAW

Closes September 9th

Reach an engaged and influential readership

In the *Lexpert Special Edition on Litigation Law* in November 2016.

Feature article topics include:

1. Preventing Litigation: Strategic Advice for Clients
2. Administrative Tribunals: Increasing Penalties and Procedures
3. Managing Litigation Costs
4. The Labyrinth of Financial Regulation and its potential impact on Dispute Resolution

In addition to reaching circulation in the print edition of the *Report on Business* magazine, you will also receive two digital value-adds. The *Lexpert Special Edition on Litigation Law* will also be produced as a digital edition, available to readers on all platforms from desktop to smartphone, and *Lexpert.ca* will also feature a searchable edition.

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- **NEW for 2016. Expanded Bio space. Now up to 400 characters!**
- Profiles of *Lexpert* ranked lawyers in several areas of business-related litigation
- Presence as a branded insert within the print edition of The Globe and Mail's *ROB* magazine
- Presence in the full digital edition of the *Lexpert Special Edition on Litigation Law*, accessible through *Lexpert.ca*
- Online visibility to firm profiles and lawyer biographies in the searchable edition now located on *Lexpert.ca*
- Digital edition available on *Lexpert.ca* and promoted to 20,000 business executives, in-house counsel and practicing lawyers through *DealsWire*

Your advertising investment in a *Lexpert Special Edition* includes:

- Selected distribution within the print edition of The Globe and Mail's *ROB* magazine
- Presence in the digital edition of the *Lexpert Special Edition* accessible through *Lexpert.ca*
- Presence in full searchable edition on *Lexpert.ca*

Sponsored Content:

This is a great opportunity to place your content before the key market represented by readers of the Globe and Mail's *Report on Business* magazine. Sponsored articles provide you with the ideal opportunity to further establish your firm as a thought leader and the expert in the field. As space is limited to one double page article and one single page article, the opportunity is only being made available on a first come first serve basis.



PUBLISHED NOVEMBER 2016

Ad closing date: **Sept. 9, 2016**

Material deadline: **Sept. 16, 2016**

SPECIAL EDITION

PRODUCTION SPECIFICATIONS

ADVERTISING RATES

Bio/Photo listing	\$995
Full page ad	\$18,995
One Page Sponsored Article	\$15,995
Two Page Sponsored Article	\$29,995

DIMENSIONS

FULL PAGE	
Trim:	7.825" x 10.75"
Bleed:	8.125" x 11"

PRINT REQUIREMENTS

- PDF/X-1a files are preferred (2400 dpi - 150 line screen, all fonts embedded, CMYK and no spot colours). Acceptable formats include: InDesign, Adobe Illustrator, Adobe Photoshop.
- Illustrator and Photoshop files must be saved as .EPS or .TIFF files at 300 dpi with all images embedded and fonts as outlines.
- Proper preparation of colour is required (spot pantone colour must be converted to CMYK).
- Process colour ads must be supplied with a high-resolution, full-colour, contract quality proof to ensure proper colour reproduction.

WEB REQUIREMENTS

IMAGE TYPE: .GIF, .JPG, Image Animation (.GIF*): Single to infinitely looping banners accepted

IMAGE FILE SIZE: 50K maximum for static or animated .GIF

LINKING URL: An active URL must be provided

TESTING: All creative must function uniformly on both MAC and PC platforms as well as multiple browser versions of Firefox, Chrome, Internet Explorer, and Safari

NOTE: Please ensure ads without background colour have a key line

PUBLISHER'S CONDITIONS

Advertising material is subject to approval by the publisher. Cancellations and space changes are not accepted after the closing date. If "new" artwork is not received by the materials deadline, a repeat of your most recent creative will be used.

Applicable taxes will be added to all rates.

Contact our Account Executives at

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