

ADVERTISING RATES

PRINT

Colour	Size	1x	3x	6x	10x
	Full page	\$6,805	\$6,540	\$6,270	\$6,030
	DPS	\$11,570	\$10,995	\$10,445	\$9,920
	1/2 page	\$5,125	\$4,910	\$4,730	\$4,535
	1/2 page island	\$5,790	\$5,560	\$5,345	\$5,125
	1/4 page	\$3,760	\$3,605	\$3,455	\$3,220
	Earlug	\$1,030	\$960	\$900	\$850

Appointments / Announcements	Size	1x	3x	6x	10x
	Full page	\$2,545	\$2,390	\$2,250	\$2,110
	1/2 page	\$1,780	\$1,685	\$1,580	\$1,495
	1/4 page	\$1,160	\$1,095	\$1,025	\$955

Covers	Size	1x	3x	6x	10x
	IFC (double page)	\$14,465	\$13,745	\$13,060	\$12,400
IFC/IBC/OBC (single page)	\$8,515	\$8,200	\$7,885	\$7,575	

WWW.LEXPERT.CA

Run of site	Size	1 month	3 month	6 month	12 month
	Leaderboard	\$1,520	\$1,365	\$1,230	\$1,105
	Big Box	\$1,260	\$1,135	\$1,020	\$790
	Banner	\$980	\$880	\$785	\$640

Micro site	Size	1 month	3 month	6 month	12 month
	Big Box	\$820	\$730	\$665	\$530
	Banner	\$640	\$560	\$510	\$410

DEALSWIRE

	Size	1x	3x	6x	12x	24x
	Jr Leaderboard (600 x 100)	\$1,195	\$1,135	\$1,080	\$1,020	\$955
	Big Box (300 x 250)	\$1,080	\$1,020	\$955	\$900	\$850
	Sponsor Spotlight (text box)	\$955	\$900	\$850	\$775	\$720
	Half Big Box (300 x 100)	\$850	\$775	\$720	\$670	\$590