

DealsWire

A SNAPSHOT OF CANADA'S DEALS LANDSCAPE

REACH THE LEADING DECISION MAKERS INVOLVED IN CANADA'S M&A DEALS

DealsWire – your direct connection to the leading M&A influencers across Canada!

DealsWire is an engaging and exciting way to reach the key decision-makers in the Canadian M&A space in a timely and relevant fashion – and make a powerful impact with your advertising. *DealsWire* will deliver your message to Canada's leading M&A dealmakers – the senior business executives, in-house counsel and law firm lawyers who are keeping abreast of the major deals making news right now – in Canada and around the world.


Get your message in front of the leaders and decision makers seeking the best news, views, products and services on the M&A landscape.

MORE ABOUT DEALS NEWSWIRE...

- **FREQUENCY:** bi-weekly
- **COVERAGE:** delivered to M&A decision-makers from executive suites, legal departments and law firms across Canada
- **CONTENT:** engaging, timely and topical snapshots of the deal landscape, including a graphical analysis of Canadian M&A trends and a detailed look at the most important deals that were announced and closed over the preceding two-week period. **PLUS:** links to deal coverage by Canadian journalists from *The Globe and Mail*, *Reuters* and *Lexpert*®.
- **AUDIENCE:** 20,000 recipients, 10,000 in-house counsel and 30% open rate (versus 22% industry benchmark)

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CANADIAN M&A

* Includes published and disclosed offers only. Transactions in US\$B over US\$50 million. source: Thomson Reuters

Announced	Sector	Acquirer	Target	Value (US\$ml)
August 25	Telecom	Ontario Teachers' Pension Plan	remaining stake of Neogen Group	150
August 22	Oil & Gas	Parkland Fuel Corp.	assets of CST Brands Inc.	746
August 22	High Tech	Luksun Cos. Ltd.	QHR Corp.	125
August 22	Oil & Gas	Alimentation Couche-Tard Inc.	CST Brands Inc.	3,688
August 18	Retail	Dominar Corp.	HDIS Inc.	55
August 15	Metals & Mining	Lowell Copper Ltd.	Gold Mountain Mining Corp.	170
August 10	Media & Entertainment	ITV PLC	Entertainment One Ltd. (withdrawn)	1,311
August 8	High Tech	SCE Inc.	remaining stake in Q9 Networks Inc.	512
August 8	Oil & Gas	Inter Pipeline Ltd.	Williams Energy (Canada) Inc.	1,024
August 8	Recreation & Leisure	Vail Resorts Inc.	Whistler Blackcomb Holdings Inc.	1,051
August 4	Financials	GMF Capital Inc.	FirstEnergy Capital Corp.	76
August 4	Consumer Staples	Cott Corp.	S&D Coffee Inc.	355
August 3	Metals & Mining	Odebreit Mining & Exploration Ltd.	Encador Gold & Copper Corp.	151
August 2	Consumer Goods	Spin Master Corp.	Swimways Corp.	94

News



Chinese entity created "two or three days" before \$2.1-billion offer for InnVest

When Bluesky Hotels and Resorts Inc. closed the deal for InnVest REIT on Aug. 19, the financial media indicated the buyer was something of a mystery, a private Canadian company rumoured to be backed by Hong Kong money.

Potash Corp., Agrium said in advanced talks to merge

Canadian fertilizer companies Agrium Inc. and Potash Corp. of Saskatchewan Inc. are in talks to merge, Bloomberg reported on Tuesday, in what would be tie-up of the world's biggest crop nutrient company by capacity and North America's largest farm retailer.

Vail Resorts and Whistler Blackcomb deal: six charts

Whistler Blackcomb Holdings, the owner of one of Canada's biggest and most popular ski resorts, is being sold to Colorado-based Vail Resorts under a friendly deal the two companies announced Monday.

Security review strategy changing

Companies going through national security reviews traditionally hold off on engaging with regulators until fairly late in the game. It's time to reconsider that strategy.

Ontario Court of Appeal throws out Silvercorp class action appeal

While a securities class action lawsuit concerning a Canadian mining company paid out millions in the United States, its counterpart in Ontario could not get off the ground.

'Last hope' LNG gas pipeline project opposed by First Nations

On a dwindling list of LNG proposals in British Columbia, the FortisBC Eagle Mountain-Woodfibre LNG gas pipeline project is coming up against opposition from local First Nations.

Local governments key to infrastructure deals

The federal government will be investing a huge amount into infrastructure – but execution will happen at the local level.

HALF BIG BOX AD

BIG BOX AD

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2017 DEADLINES

DEALSWIRE DATE	BOOKING/MATERIAL DEADLINE	DEALSWIRE DATE	BOOKING/MATERIAL DEADLINE
January 10	January 3	July 11	July 4
January 24	January 17	July 25	July 18
February 7	January 31	August 9	August 1
February 22	February 14	August 22	August 15
March 7	February 28	September 6	August 29
March 21	March 14	September 19	September 12
April 4	March 28	October 3	September 26
April 18	April 11	October 17	October 10
May 2	April 25	October 31	October 24
May 16	May 9	November 14	November 7
May 30	May 23	November 28	November 21
June 13	June 6	December 12	December 5

2017 RATES*

JR. LEADERBOARD (600 x 100 pixels)	BIG BOX (300 x 250 pixels)	SPONSOR SPOTLIGHT (Text Box)	HALF BIG BOX (300 x 100 pixels)
1 time - \$1,195 3+ times - \$1,135 6+ times - \$1,080 12+ times - \$1,020 24+ times - \$955	1 time - \$1,080 3+ times - \$1,020 6+ times - \$955 12+ times - \$900 24+ times - \$850	1 time - \$955 3+ times - \$900 6+ times - \$850 12+ times - \$775 24+ times - \$720	1 time - \$850 3+ times - \$775 6+ times - \$720 12+ times - \$670 24+ times - \$590

*Applicable taxes will be added to all rates

WEB SPECIFICATIONS:

Image type: .JPG, .GIF, Animated .GIF*

Image animation (.GIF): Single to infinitely looping banners accepted. Note: Flash files are not acceptable for e-products.

Image file size: 50k maximum for static or animated GIF.

Linking URL: An active URL must be provided.

Testing: All creatives must function uniformly on both MAC and PC platforms as well as multiple browser versions for Firefox, Chrome, Internet Explorer and Safari.

Note: Please ensure ads without background colour have a keyline.

*Animated GIFs do not rotate on all email systems so please ensure the first frame of your animated GIF has a message.

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