

LEXPERT

2017 INTEGRATED CAMPAIGNS



	Description	1x	3x	6x	8x
GOLD	Includes full page ad in print and digital edition of <i>LEXPERT</i> magazine, one month premium position on lexpert.ca , 1/2 big box or sponsor spotlight in two editions of <i>DealsWire</i> .	\$8,415 IFC/IBC: \$9,680 OBC: \$10,100	\$8,090 IFC/IBC: \$9,305 OBC: \$9,710	\$7,780 IFC/IBC: \$8,950 OBC: \$9,335	\$7,480 IFC/IBC: \$8,600 OBC: \$8,975
SILVER	Includes 1/2 page ad in print and digital edition of <i>LEXPERT</i> magazine, one month premium position on lexpert.ca , 1/2 big box or sponsor spotlight in two editions of <i>DealsWire</i> .	\$6,195	\$5,955	\$5,725	\$5,505
BRONZE	Includes 1/2 page ad in print and digital edition of <i>LEXPERT</i> magazine, one month best available position on lexpert.ca .	\$5,388	\$5,180	\$4,980	\$4,790

Applicable taxes will be added to all bundle pricing at time of order

LEXPERT

14,600 print and
20,000 digital circulation

LEXPERT.CA

880,000 annual page impressions

DEALSWIRE

20,000+ qualified recipients

For advertising information please contact us at: 416-649-8841
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