

# PRODUCTION SPECIFICATIONS

## PRINT SIZES

CANADIAN **Lawyer** CANADIAN LAWYER **INHOUSE**

Publication trim size 8" x 10 3/4"

Size	Dimensions	Size	Dimensions
Full Page	8" x 10.75" (bleed size 8.25" x 11")	1/4 Page Square	3.375" x 4.875"
1/2 Page Island	4.625" x 7.375"	1/4 Page Basebar	7" x 2"
1/2 Page Horizontal	7" x 4.875"	1/8 Page Horizontal	3.375" x 2.375"
Expert Witness & ADR Platform (Single)	1.625" x 3.5"	Expert Witness & ADR Platform (Double)	3.42" x 3.5"

## LAW TIMES

Publication trim size 11" x 17"

Size	Dimensions	Size	Dimensions
Full Page 5 column	9.875" x 15.5"	1/4 Page 2 column	3.8125" x 10"
1/2 Page 4 column	7.875" x 9.75"	1/4 Page 3 column	5.8125" x 6.625"
1/2 Page 5 column	9.875" x 7.75"	1/4 Page 5 column	9.875" x 3.875"
1/2 Page 2.5 column	4.875" x 15.5"	1/8 Page 2 column	3.8125" x 5"
1/3 Page 3 column	5.8125" x 8.75"	1/8 Page 5 column	9.875" x 1.9375"
1/3 Page 4 column	7.875" x 6.5"	Business Card 2 column	3.8125" x 2.125"
Expert Witness & ADR Platform (Single)	1.75" x 5.625"	Expert Witness & ADR Platform (Double)	3.75" x 5.625"

## LEXPERT

Publication trim size 8.125" x 10.875"

Size	Dimensions	Size	Dimensions
Full Page	8.125" x 10.875" (bleed size 8.375" x 11.125")	1/2 Page Horizontal	6.85" x 4.75"
Double Page Spread	16.25" x 10.875" (bleed size 16.5" x 11.125")	1/4 Page Square	3.3" x 4.75"
1/2 Page Island	4.5" x 7.25"	1/4 Page Horizontal	6.85" x 2"
1/2 Page Vertical	3.3" x 9.5"		

## LEXPERT SPECIAL EDITIONS

Publication	Size	Trim	Bleed
Global Mining	Full Page	8" x 10.75"	8.25" x 11"
	Double Page Spread	16" x 10.75"	16.25" x 11"
Report on Business	Full Page	7.825" x 10.75"	8.125" x 11"
	Double Page Spread	15.75" x 10.75"	16" x 11"
U.S. Guide	Full Page	8.125" x 10.875"	8.375" x 11.125"
	Double Page Spread	16.25" x 10.875"	16.5" x 11.125"

## DIGITAL SIZES

### E-NEWSLETTERS



Size	Dimensions (pixels)
Junior Leaderboard	600 x 100
Big Box	300 x 250
Half Big Box	300 x 100
Sponsored Spotlight	50 words + 1 link text box
Sponsored Legal Update	5-10 words text link

### WEBSITE SIZES As of September 1<sup>st</sup>, 2017 canadianlawyermag.com | lawtimesnews.com

Size	Dimensions (pixels)
Leaderboard	728 x 90 and 600 x 100 (mobile friendly)
Big Box	300 x 250
Half Big Box	300 x 100

### WEBSITE SIZES lexpert.ca | findlaw.ca

Size	Dimensions (pixels)
Leaderboard	728 x 90 and 468 x 60 (mobile friendly)
Big Box	300 x 250

### PRINT REQUIREMENTS:

- PDF/X-1a files are preferred (2400 dpi - 150 line screen, all fonts embedded, CMYK and no spot colours). Acceptable formats include: InDesign, Adobe Illustrator, Adobe Photoshop.
- Illustrator and Photoshop files must be saved as .EPS or .TIFF files at 300 dpi with all images embedded and fonts as outlines.
- Proper preparation of colour is required (spot pantone colour must be converted to CMYK).
- Process colour ads must be supplied with a high-resolution, full-colour, contract quality proof to ensure proper colour reproduction.

### PUBLISHER'S CONDITIONS:

- Advertising material is subject to approval by the publisher. Cancellations and space changes are not accepted after the closing date. If "new" artwork is not received by the materials deadline, a repeat of your most recent creative will be used.
- Applicable taxes will be added to all rates.

### WEB AND NEWSWIRE REQUIREMENTS:

**IMAGE TYPE:** GIF, JPG, Animated GIF\*: Single to infinitely looping banners accepted

**IMAGE FILE SIZE:** 50K maximum for static or animated GIF

**LINKING URL:** An active URL must be provided

**TESTING:** All creative must function uniformly on both MAC and PC platforms as well as multiple browser versions of Firefox, Chrome, Internet Explorer, and Safari

**NOTE:** Please ensure ads without background colour have a key line.

\*For Newswire ads: Animated GIFs do not rotate on all email systems so please ensure the first frame of your animated GIF has a message.

### PRODUCTION INQUIRIES

#### Canadian Lawyer, Law Times

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