

2018 ADVERTISING DEADLINES & RATES

REACH THE LEADING DECISION MAKERS INVOLVED IN CANADA'S M&A DEALS

DealsWire – your direct connection to the leading M&A influencers across Canada!

DealsWire is an engaging and exciting way to reach the key decision-makers in the Canadian M&A space in a timely and relevant fashion – and make a powerful impact with your advertising. DealsWire will deliver your message to Canada's leading M&A dealmakers – the senior business executives, in-house counsel and law firm lawyers who are keeping abreast of the major deals making news right now – in Canada and around the world.

Get your message in front of the leaders and decision makers seeking the best news, views, products and services on the M&A landscape.

MORE ABOUT DEALS NEWSWIRE...

- **FREQUENCY:** bi-weekly
- **COVERAGE:** delivered to M&A decision-makers from executive suites, legal departments and law firms across Canada
- **CONTENT:** engaging, timely and topical snapshots of the deal landscape, including a graphical analysis of Canadian M&A trends and a detailed look at the most important deals that were announced and closed over the preceding two-week period. **PLUS:** links to deal coverage by Canadian journalists from *The Globe and Mail*, *Reuters* and *Lexpert*®.
- **AUDIENCE:** 17,000 recipients, 10,000 in-house counsel and 30% open rate (versus 22% industry benchmark)

*Applicable taxes will be added to all rates

For advertising information, contact an Account Executive at **416-649-8841** or **MediaSolutions.Sales@thomsonreuters.com**

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LEXPERT DealsWire
A SNAPSHOT OF CANADA'S DEALS LANDSCAPE
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August 30, 2016

CANADIAN M&A

SEP OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG

Announced	Sector	Acquirer	Target	Value (\$US\$)
August 25	Telecom	Ontario Teachers' Pension Plan	remaining stake of Neustar Group	190
August 22	Oil & Gas	Parkland Fuel Corp.	assets of CST Brands Inc.	746
August 22	High Tech	Lubrizol Cos. Ltd.	QHR Corp.	125
August 22	Oil & Gas	Administrative Co-Op Inc.	CST Brands Inc.	3,058
August 18	Retail	Dominor Corp.	HDIS Inc.	55
August 15	Metals & Mining	Lowell Copper Ltd.	Gold Mountain Mining Corp.	170
August 10	Media & Entertainment	ITV PLC	Entertainment One Ltd. (withdrawn)	1,311
August 8	High Tech	BCE Inc.	remaining stake in QN Networks Inc.	512
August 8	Oil & Gas	Innovative Pipeline Ltd.	Whistler Energy (Canada) Inc.	1,024
August 8	Recreation & Leisure	Vail Resorts Inc.	Whistler Blackcomb Holdings Inc.	1,051
August 4	Financials	GMP Capital Inc.	FirstEnergy Capital Corp.	76
August 4	Consumer Staples	Cott Corp.	S&D Coffee Inc.	355
August 3	Metals & Mining	Odebreit & Exploration Ltd.	Escader Gold & Copper Corp.	151
August 2	Consumer Goods	Spin Master Corp.	Selwyns Corp.	94

News

Chinese entity created "two or three days" before \$2.1-billion offer for InnVest

Canadian fertilizer companies Agrium Inc. and Potash Corp. of Saskatchewan Inc. are in talks to merge, Bloomberg reported on Tuesday, in what would be tie-up of the world's biggest crop nutrient company by capacity and North America's largest farm retailer.

Vail Resorts and Whistler Blackcomb deal: six charts

Whistler Blackcomb Holdings, the owner of one of Canada's biggest and most popular ski resorts, is being sold to Colorado-based Vail Resorts under a friendly deal the two companies announced Monday.

Security review strategy changing

Companies going through national security reviews traditionally hold off on engaging with regulators until fairly late in the game. It's time to reconsider that strategy.

Ontario Court of Appeal throws out Silvercorp class action appeal

While a securities class action lawsuit concerning a Canadian mining company paid out millions in the United States, its counterpart in Ontario could not get off the ground.

'Last hope' LNG gas pipeline project opposed by First Nations

On a dwindling list of LNG proposals in British Columbia, the FortisBC Eagle Mountain-Woodfibre LNG gas pipeline project is coming up against opposition from local First Nations.

Local governments key to infrastructure deals

The federal government will be investing a huge amount into infrastructure – but execution will happen at the local level.

HALF BIG BOX AD

BIG BOX AD

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2018 DEADLINES

DEALSWIRE DATE	BOOKING/MATERIAL DEADLINE	DEALSWIRE DATE	BOOKING/MATERIAL DEADLINE
January 9	January 2	July 10	July 3
January 23	January 16	July 24	July 17
February 6	January 30	August 7	July 31
February 20	February 13	August 21	August 14
March 6	February 27	September 4	August 28
March 20	March 13	September 18	September 11
April 3	March 27	October 2	September 25
April 17	April 10	October 16	October 9
May 1	April 24	October 30	October 23
May 15	May 8	November 13	November 6
May 29	May 22	November 27	November 20
June 12	June 5	December 11	December 4

2018 RATES

	JR. LEADERBOARD (600 x 100 pixels)	BIG BOX (300 x 250 pixels)	SPONSOR SPOTLIGHT (Text Box)	HALF BIG BOX (300 x 100 pixels)	SPONSORED LEGAL UPDATE (Text Link)
1 time	\$1,225	\$1,115	\$995	\$875	\$495
3+ times	\$1,175	\$1,055	\$945	\$825	\$445
6+ times	\$1,095	\$995	\$895	\$795	\$395
12+ times	\$1,055	\$945	\$845	\$745	\$345
24+ times	\$995	\$895	\$795	\$715	\$295

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DIGITAL SPECIFICATIONS:

Image type: .JPG, .GIF, Animated .GIF*

Image animation (.GIF): Single to infinitely looping banners accepted. Note: Flash files are not acceptable for e-products.

Image file size: 50k maximum for static or animated GIF.

Linking URL: An active URL must be provided.

Testing: All creatives must function uniformly on both MAC and PC platforms as well as multiple browser versions for Firefox, Chrome, Internet Explorer and Safari.

Note: Please ensure ads without background colour have a keyline.

*Animated GIFs do not rotate on all email systems so please ensure the first frame of your animated GIF has a message.

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