

# LEXPERT

## 2018 INTEGRATED CAMPAIGNS



|               | Description  | 1x   | 3x  | 5x  | 7x  |
|---------------|--|--|---|---|---|
| <b>GOLD</b>   | Includes full page ad in print and digital edition of <i>LEXPERT</i> magazine, one month premium position on <a href="http://lexpert.ca">lexpert.ca</a> , 1/2 big box or sponsor spotlight in two editions of <i>DealsWire</i> or <i>Canadian Legal Newswire</i> . | \$8,595<br>IFC/IBC: \$9,995<br>OBC: \$10,395 | \$8,195<br>IFC/IBC: \$9,495<br>OBC: \$9,895 | \$7,895<br>IFC/IBC: \$8,995<br>OBC: \$9,395 | \$7,695<br>IFC/IBC: \$8,545<br>OBC: \$8,895 |
| <b>SILVER</b> | Includes 1/2 page ad in print and digital edition of <i>LEXPERT</i> magazine, one month premium position on <a href="http://lexpert.ca">lexpert.ca</a> , 1/2 big box or sponsor spotlight in two editions of <i>DealsWire</i> or <i>Canadian Legal Newswire</i> .  | \$6,395                                      | \$5,995                                     | \$5,795                                     | \$5,495                                     |
| <b>BRONZE</b> | Includes 1/2 page ad in print and digital edition of <i>LEXPERT</i> magazine, one month best available position on <a href="http://lexpert.ca">lexpert.ca</a> .  | \$5,545                                      | \$5,295                                     | \$5,145                                     | \$4,945                                     |

Applicable taxes will be added to all bundle pricing

### LEXPERT

14,600 print and  
15,600 digital circulation

### LEXPERT.CA

883,000 annual page impressions

### DEALSWIRE

17,000+ qualified recipients

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