

We've Got Law Covered

REACH YOUR AUDIENCE WITH MEDIA SOLUTIONS CANADA

CANADIAN PRINT



CANADIAN LAWYER

Provides coverage and analysis of trends, developments and areas of contention in the profession, substantive legal updates, profiles, commentary and results of reader surveys on areas relevant to the practice and business of law within firms, legal departments and the courts.

- 70,000 total audience
- Published 10x annually
- Readership: Lawyers in firms (62%), in-house/corporate counsel (31%), the judiciary and academic settings (7%)
- Location: ON (48%), QC (17%), AB (12%), BC (13%), Atlantic (5%), Prairies (5%)



CANADIAN LAWYER INHOUSE

Focused on the needs of in-house counsel, this publication explores compliance, risk management, labour & employment concerns, environmental issues, litigation, and managing legal spend. We also report on career development and legal department management.

- 37,000 total audience
- Published 6x annually
- Readership: Lawyers in firms (14%), in-house/corporate counsel (62%), senior executives (24%)
- Location: ON (53%), QC (17%), AB (12%), BC (10%), Atlantic (4%), Prairies (4%)
- US-Canada cross-border issued printed in December-January, distributed to over 5,000 in-house counsel in major U.S. markets



LAW TIMES

Launched in 1980, *Law Times* newspaper is published 40 times a year in print and every Monday online, providing the latest news, analysis, and other developments in Ontario's legal scene.

- 40,000 total audience
- Published 40x annually
- Readership: Lawyers in firms (80%), judiciary/academic and crown (20%)
- Location: ON (100%)

CANADIAN PRINT



LEXPERT MAGAZINE

Lexpert magazine features articles that identify and report on emerging practice areas and business development initiatives. We cover issues of broad concern to the legal profession and businesses that purchase legal services, including business challenges and the future of legal practice.

- 47,000 total audience
- Published monthly (4 print and 12 digital editions)
- Readership: Lawyers in firms (46%), in-house/corporate counsel (54%)
- Location: ON (52%), QC (19%), AB (12%), BC (11%), Atlantic (3%), Prairies (3%)



LEXPERT / REPORT ON BUSINESS SPECIAL EDITIONS

Reaching Canada's top executives and thought leaders, these Special Edition inserts appear four times a year in Canada's award-winning business magazine, *Report on Business* (ROB), distributed through The Globe & Mail. They feature firm and journalist-written articles, as well as information on leading *Lexpert*-ranked lawyers.

- Circulated in all print issues of the Report on Business
- Published 4 times per year: Corporate law, Energy, Infrastructure and Litigation
- Readership (ROB): 1.6 million (estimated)
- Location (ROB): ON (71%), QC (4%), BC (15%), Prairies (10%)
- Through CCPPP and ReNew Canada, the Infrastructure issue has bonus print distribution of 6,200 and digital distribution of 13,900

US & INTERNATIONAL PRINT



LEXPERT GUIDE TO THE LEADING US/CANADA CROSS-BORDER LAWYERS IN CANADA

This publication profiles *Lexpert*-ranked lawyers and features journalist and law-firm authored articles geared to keep attorneys and in-house counsel in the U.S. informed of relevant business and litigation issues in Canada.

- 20,000 print circulation
- 15,000 senior US in-house counsel
- 5,000 senior lawyers in major US markets



LEXPERT GLOBAL MINING

Mining is a global business and Canada is at its financial hub. *Lexpert*, working with several leading conference producers has developed a publication and a distribution plan that will get your firm's mining group in front of industry players around the world.

- 61,000 print circulation
- 250,000 digital circulation
- Event Distribution (based on 2018 issue): China Mining (China), Mines & Money London (UK), Mineral Exploration Roundup (Canada), Mining INDABA (South Africa), PDAC (Canada), Mines & Money Americas (Toronto), Rocky Mountain Mineral Law (USA), Mines & Money (New York) and International Mining & Resources (Australia)

WEBSITES

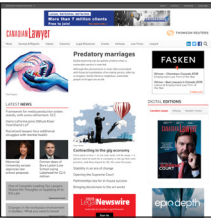


CANADIAN LAW LIST

canadianlawlist.com

With contact information for more than 80,000 lawyers and judges, more than 27,500 law offices, government departments, and law related offices, *canadianlawlist.com* is Canada's largest online directory for the legal profession.

- 325,000 monthly page views
- 4 million annual impressions
- 90% of visitors are Canadian, 5% American, 5% International



CANADIAN LAWYER

canadianlawyermag.com

Featuring exclusive online content including videos, online columns from legal experts, access to digital editions and *Legal Feeds*, a daily blog reporting on breaking legal news in Canada, the US and Internationally.

- 81,000 monthly visitors
- 1.8 million annual impressions
- 80% of visitors are Canadian, 10% American, 10% International



FINDLAW

findlaw.ca

FindLaw.ca provides a wealth of legal information for consumers and access to Canada's largest on-line directory of lawyers across Canada who can help individuals and small business owners with their legal problems.

- 60,000 monthly visitors
- Over 2.2 million annual impressions
- 88% of visitors are Canadian, 6% American, 6% International



LAW TIMES

lawtimesnews.com

Serving the Ontario legal community with legal news, exclusive online columns and updates, substantive legal content, moves and shakes and CaseLaw, *lawtimesnews.com* is the preferred source for the Ontario legal profession.

- 38,000 monthly visitors
- 812,000 annual impressions
- 80% of visitors are Canadian, 11% American, 9% International



LEXPERT

lexpert.ca

Custom-designed for *Lexpert*-ranked lawyers, law firms, and their clients, *Lexpert.ca* brings together all *Lexpert* media properties in one portal. The *Lexpert.ca* media platform works to highlight *Lexpert*-ranked lawyers and law firms and the work they do to a coveted target audience including in-house counsel, C-Suite executives, law firm partners and associates, and other legal professionals – making *Lexpert.ca* an unparalleled tool for business development.

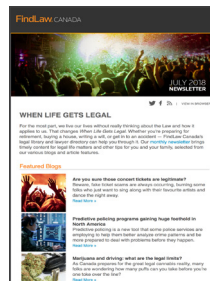
- 75,000 monthly visitors
- 1 million annual impressions
- 74% of visitors are Canadian, 12% American, 14% International



CANADIAN LEGAL NEWSWIRE

The *Canadian Legal Newswire* is the weekly e-newsletter that lawyers and in-house counsel have come to depend on for essential late-breaking news.

- 44,000 distribution to Canadian lawyers and in-house counsel
- 48% average open rate
- 50 issues per year



FINDLAW NEWSWIRE

Delivered to consumers and end-users to provide access to legal information and a lawyer directory.

- 11,200 distribution to consumers across Canada
- 30% average open rate
- 12 issues per year



CANADIAN LEGAL NEWSWIRE (INHOUSE EDITION)

The news and analysis that in-house counsel need - distributed to a comprehensive list.

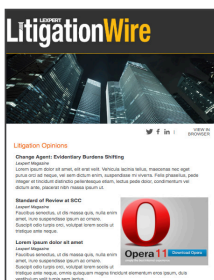
- 14,600 distribution to Canadian in-house counsel and senior executives
- 42% average open rate
- 25 issues per year



LEXPERT DEALSWIRE

DealsWire will deliver your message to Canada's leading M&A dealmakers – the senior business executives, in-house counsel and law firm lawyers who are keeping abreast of the major deals making news right now – in Canada and around the world.

- 15,000 distribution
- 33% average open rate
- 12 issues per year
- Distribution includes 10,000 in-house counsel



LEXPERT LITIGATIONWIRE

This monthly newsletter provides coverage of the cases, controversies and consequences that are shaping the world of litigation. We cover all topics and their impact on businesses and law firms.

- 9,800 distribution
- 12 issues per year
- Distribution includes in-house counsel, law firm lawyers, government

DIRECTORIES

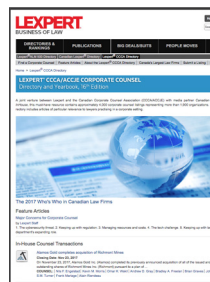


CANADIAN LEGAL LEXPERT DIRECTORY

Lexpert.ca/directory

This comprehensive online and print reference source identifies Canada's leading practitioners in more than 60 practice areas and leading law firms in over 40 practice areas. The Directory is the result of an extensive peer survey process and is the resource of choice for Canadian in-house counsel and law firms.

- 500 print circulation
- 541,000 online impressions per year
- 13,100 unique visitors per month



LEXPERT CCA / ACCJE CORPORATE COUNSEL DIRECTORY & YEARBOOK

This one-of-a-kind directory – available online – is the resource for Canada's corporate counsel. This directory connects more than 4,100 in-house lawyers at close to 1,500 organizations across Canada.

- 40,000 online impressions per year
- 2,700 unique visitors per month

DIRECTORIES



LEXPERT / AMERICAN LAWYER GUIDE TO THE LEADING 500 LAWYERS IN CANADA Lexpert.ca/500

The *Lexpert/American Lawyer Guide to the Leading 500 Lawyers in Canada* (the *Lexpert ALM 500*) is designed to provide purchasers of legal services – including corporate counsel, U.S. law firms, senior professionals, and executives – with a qualified resource for researching, vetting and selecting Canadian legal counsel.

- 13,500 print circulation
 - 10,000 copies to select subscribers of *Corporate Counsel* magazine
 - 1,500 copies to select members of the AmLaw 100 and AmLaw 200 lists
 - 2,000 copies to leading Canadian corporate counsel
- 75,000 digital circulation
 - 25,000 readers of *Corporate Counsel* magazine
 - 50,000 readers of the *American Lawyer* newsletter
- Promoted on several *American Lawyer* websites with an estimated combined total impressions of 1.5 million per month

EVENTS



LEXPERT ZENITH AWARDS

Honouring those who have made a significant contribution to the legal community.

- 300+ attendees
- Attendee makeup: 62% law firm, 11% corporate counsel, 27% senior executive / other



INNOVATIO

Recognizing the greatest innovations and innovators amongst in-house counsel.

- 240+ attendees
- Attendee makeup: 21% law firm, 28% corporate counsel, 51% senior executive / other



LEXPERT RISING STARS AWARDS

Celebrating leading lawyers under 40.

- 430+ attendees
- Attendee makeup: 73% law firm, 8% corporate counsel, 21% senior executive / other

SOCIAL MEDIA



Our social media accounts delivering up-to-the moment news and analysis for the legal community.



- 42,000 followers across our accounts, delivering over 68 million impressions per year
- Over 3,300 LinkedIn members, including 2,200 through *Canadian Lawyer InHouse*

CUSTOM

CUSTOM MEDIA AND BUSINESS DEVELOPMENT SOLUTIONS

We provide design, print, video and digital solutions, webinars, round tables and more. Whatever your business need we can create a solution that gets you where you need to be.

CONTACT US

For more information on any of these solutions, contact your Account Executive, or reach us at MediaSolutions.Sales@thomsonreuters.com

